

THE VIDEO TOUR PROJECT

HOW TO SUBMIT

[Visit our website's video submission page](#) to submit your video

-or-

Upload your video to a file sharing site (like Google Drive or Dropbox) and share it with processing@icmproperties.com

Videos should show your apartment looking clean and presentable.

Videos should showcase each room and closet.

RENT CONCESSION

Tenants will receive a \$100.00 rent concession for submitting a video tour.

Once a video is processed, a notification will be sent via email that the one-time \$100.00 rent concession will be applied within 45 to 60 days.

PROFESSIONAL SHOOT

Best presented units may be offered to participate in our professional video/photo shoot for an additional \$100.00 one-time rent concession.

The entire process takes around an hour to complete. We ask that tenants step outside the unit during the shoot. Our team takes safety very seriously and will be following all precautions and guidelines regarding Covid-19. Masks and gloves will be worn, any touched surfaces (such as doorknobs) will be disinfected upon leaving. If you or a roommate are experiencing any symptoms prior to your shoot, please let us know immediately and we will reschedule for a later date.

IMPORTANT DISCLAIMER: By submitting photos or video I hereby grant ICM Properties, Inc. permission to use any attached material in any and all of its publications, including website, without additional payment or any other consideration. I understand and agree that these photos/videos will become the property of ICM Properties, Inc. and will not be returned. I hereby irrevocably authorize ICM Properties, Inc. to edit, alter, copy, exhibit, publish, or distribute these photos/videos for any lawful purpose. In addition, I waive the right to inspect or approve the finished product, including written or electronic copy. I also waive any right to royalties or other compensation arising or related to the use of the photos/videos. I hereby hold harmless and release and forever discharge ICM Properties, Inc. from all claims, demands, and causes of action which I, my heirs, representatives, executors, administrators, or any other persons acting on my behalf or on behalf of my estate have or may have by reason of this authorization. ICM Properties may feature these photos/videos on ICM's website, YouTube channel, and other social media accounts and/or promotional materials. Only one rent concession per apartment.